

Five signature workshops.

Curriculum-aligned, 45–60 minute sessions by Ahmed "Knowmadic" Ali — Edmonton's 7th Poet Laureate (2017–2019), 2011 Canadian Spoken Word Champion

WORKSHOP	FOCUS	GRADES	SKILLS DEVELOPED
Identity Builder	Self-definition through guided "I Am, I Am Not" sentence frames	4–12	Word choice, metaphor, presentation, self-awareness
School Senses Builder	Sensory imagery and place-based writing about the school community	3–9	Imagery, observation, collaboration, community building
Blueprint of Me	Extended metaphors mapping identity, influences, and values	4–12	Metaphor, structure, positive self-concept, reflection
Becoming	Future self, goal-setting, and aspiration through poetry	5–12	Narrative intent, visualization, peer affirmation
School Community Builder	Collective poem personifying shared school spaces	K–6	Personification, empathy, collaboration, public sharing

Formats

Single workshop

One 45–60 min session, one class. Ideal introduction to spoken word.

Full day

Up to four classes in one day, or an assembly plus a deep-dive workshop.

Multi-day residency

9–14 teaching days with every class, a custom school poem, and a showcase or Poetry Café.

Built for classrooms

Every workshop maps to Alberta Language Arts outcomes (writing, speaking, representing) with connections to Health and Social Studies, and adapts across grade levels, learning needs, and English language learners, with multiple modes of participation so reluctant writers can enter through listening, drafting, or performing.

Recent proof: Belvedere Elementary (April 2025) — 297 students, 70 sessions, 47.3 program hours, family Poetry Café.
Aldergrove School (February 2026) — 96 sessions across 16 classes, K–6, in ten teaching days.

Book a workshop: ahmed@ahmedali.ca · knowmadic.ca

Lead time: 2–4 months (workshops) · 3–6 months (residencies)